

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

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2014 AUG 28 AM 11:30

PAGE 1 OF 4
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NRSC		FEC MAIL CENTER	FEC IDENTIFICATION NUMBER C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on			

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 08 / 26 / 2014	
Mailing Address 815 SLATERS LANE		Amount 91759.52	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID: SE24.99387
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation 08 / 20 / 2014
Name of Federal Candidate MARK LUNS福德 PRYOR		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AR
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 08 / 26 / 2014	
Mailing Address 815 SLATERS LANE		Amount 531016.80	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID: SE24.99388
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation 08 / 20 / 2014
Name of Federal Candidate MARY MICHELLE NUNN		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: GA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	622776.32
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning

Signature

Date

08 / 28 / 2014

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NAME OF COMMITTEE (In Full) NRSC		FEC MAIL CENTER		FEC IDENTIFICATION NUMBER C00027466	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on			

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination 08 / 26 / 2014		
Mailing Address 815 SLATERS LANE			Amount 21700.00		
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID: SE24.99389		
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation 08 / 20 / 2014		
Name of Federal Candidate MARY MICHELLE NUNN		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate		District: 00 State: GA
Calendar Year-To-Date Per Election for Office Sought		1722110.26	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General		2014 <input type="checkbox"/> Other (specify) ▶

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination 08 / 27 / 2014		
Mailing Address 815 SLATERS LANE			Amount 64169.20		
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID: SE24.99390		
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation 08 / 20 / 2014		
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate		District: 00 State: IA
Calendar Year-To-Date Per Election for Office Sought		110974.76	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General		2014 <input type="checkbox"/> Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	85869.20
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

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Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination 08 / 27 / 2014	
Mailing Address 815 SLATERS LANE			Amount 33565.56	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99391	
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation 08 / 26 / 2014	
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA	
Calendar Year-To-Date Per Election for Office Sought		110974.76	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT			Date of Public Distribution/Dissemination 08 / 27 / 2014	
Mailing Address 815 SLATERS LANE			Amount 13240.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99392	
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation 08 / 26 / 2014	
Name of Federal Candidate BRUCE LOWELL BRALEY		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA	
Calendar Year-To-Date Per Election for Office Sought		110974.76	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)	

(a) SUBTOTAL of Itemized Independent Expenditures.....	46805.56
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

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Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 08 / 26 / 2014	
Mailing Address 815 SLATERS LANE		Amount 300416.24	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99393
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation 08 / 20 / 2014
Name of Federal Candidate GARY PETERS		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: MI
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 08 / 26 / 2014	
Mailing Address 815 SLATERS LANE		Amount 27137.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.99394
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/ Type	Date of Disbursement or Obligation 08 / 26 / 2014
Name of Federal Candidate GARY PETERS		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: MI
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	327553.24
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	1083004.32

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

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Postmark Illegible



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Shipping Date

Next Business Day Delivery



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Date of Receipt



Received from Senate Public Records Office

Date of Receipt



Received from Electronic Filing Office

Date of Receipt



Other (Specify):

Date of Receipt or Postmarked

JR

PREPARER
(8/2013)

8/28/2014

DATE PREPARED